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Fine Ornamental Plants
for the South

1948 • 1949

JACKSONVILLE LANDSCAPE CO.

1525 Cassett Ave., Rt. 7, Box 230

JACKSONVILLE 5 • FLORIDA

Phone: 2-3212



Terms and Conditions of Sale

Location. Our Office and Nursery are located at 1525 Cassett Avenue, Jacksonville, Florida. Mailing address: Jacksonville Landscape Company, Route 7, Box 230, Jacksonville 5, Florida.

Cash must accompany all orders for immediate delivery or shipment, unless other arrangements have been made in advance. On reserve orders booked in advance of the shipping season, 25 percent down payment will be required, with the balance due when the shipping season opens. Orders are accepted only upon condition that they shall be void should injury befall the stock before shipment from any causes not under our control. Stock retained at our nurseries long enough to grow to a larger grade will be billed accordingly at shipping time.

Shipments. Please state when ordering how you wish shipment made—by Parcel Post, Express, or Freight. Lacking this information, we will use our best judgment as to method of forwarding. On orders for shipment add 20 percent to the list price to cover packing charges.

Shipping and Planting Season. From the middle of November to March for bare-rooted plants. Pot-grown and Balled and Burlapped plants at any time.

Guarantee. We guarantee our stock to be in first-class condition for growing when it leaves our hands. Every effort is used to have all our stock true to name. Nevertheless, it is understood that should any stock prove unsatisfactory or untrue to name, we shall be liable only for the sum originally paid for the stock and shall in no case be liable for any greater amount. The order should be examined carefully upon its receipt **and if not entirely satisfactory a report given us immediately.** We do not guarantee any nursery stock to live, except with the understanding that it will be replaced during the following planting season, at not less than 50 percent of the original purchase price, should any plants die within 90 days from transplanting from causes other than neglect.

Claims. If any errors should occur, they will be promptly rectified if claims are made within 10 days after receipt of stock. Our responsibility, except as stated above, ceases upon delivery of nursery stock to carrier.

All prices are f.o.b. Jacksonville, Florida, except when otherwise specified.

To Our Friends and Customers

We take great pleasure and pride in sending you this Catalog, because we know that the items listed are the finest we have ever grown. It represents a selection of Ornamental Plants you will be proud to have in your own garden.

Following are some of the other services we are offering:

PLANNING. We are prepared to assist you in designing any area you wish to develop, regardless of size.

PLANTING. Our charges for this service are most reasonable. But in all fairness to you and ourselves, we *cannot* plant any nursery stock secured elsewhere.

TRANSPLANTING and RE-ARRANGING. We will be glad to give you a quotation on this type of work. There is, of course, no obligation on your part.

TREE TRIMMING. We are prepared to take care of the trimming and de-mossing of your shade trees. As we use modern safety equipment and employ competent workmen, we can keep the cost to an absolute minimum. Furthermore, ample insurance is carried to protect both workmen and property.

SPRAYING. We were fortunate in being able to secure a new power-driven Bean Sprayer. This equipment plus experienced workmen can give you a thorough job of preventing or eradicating plant pests and disease from your garden. Or in case you prefer doing your own spraying and dusting, we carry a complete line of insecticides which we can offer you at reasonable prices. (See page 23.)

We will be glad to assist you with your gardening problems at any time. More than twenty years of working with Florida plants has given us the experience to serve you well. Our equipment plus our knowledge and experience are at your disposal at all times.

Yours for better gardening,

JACKSONVILLE LANDSCAPE CO.

Jacksonville, Florida

October 1, 1948

FLOWERING SHRUBS, HEDGE PLANTS AND PALMS

ABELIA grandiflora (Glossy Abelia). An attractive shrub with small shiny foliage. Produces an abundance of pinkish white flowers from May to September. Fine for hedges and foundation planting.

	Each	10
12 to 18 in., B&B.....	\$1 00	\$9 00
18 to 24 in., B&B.....	1 40	12 00
2 to 3 ft., B&B.....	1 75	16 50
3 to 4 ft., B&B.....	2 25	20 00

BERBERIS thunbergi atropurpurea (Red-leaf Japanese Barberry). An excellent semi-deciduous plant with wine-colored foliage. Splendid for accent effect.

	Each	10
12 to 18 in., B&B.....	\$1 75	\$15 00
18 to 24 in., B&B.....	2 00	18 50

BUXUS japonica (Japanese Boxwood). Attractive bright green foliage. Fast grower. Fine for low formal hedges or boxes.

	Each	@	@
4 to 6 in., B&B.....	\$0 35	\$0 30	\$0 27½
6 to 8 in., B&B.....	50	45	40
8 to 10 in., B&B.....	70	65	50

CLEYERA japonica (Japanese Cleyera). Beautiful, upright-growing, evergreen shrub with shiny dark green foliage. White flowers are followed by red berries in early fall. During cold weather the leaves turn an attractive shade of bronze.

	Each
2 to 3 ft., B&B.....	\$4 00
3 to 4 ft., B&B.....	6 00
4 to 5 ft., B&B.....	7 50

COCOS australis. Very hardy palm with grayish green, curved leaves. Vigorous grower.

	Each
18 to 24 in., B&B.....	\$1 75
2 to 3 ft., B&B.....	2 50
3 to 4 ft., B&B.....	3 50

DURANTA plumieri (Golden Dewdrop). Fast-growing, upright shrub with blue-lilac flowers followed by yellow berries. Although quite tender in North Florida, it is a worthwhile addition to any planting.

	Each
Strong plants in qt. cans.....	\$1 75



Gardenia

FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

ELAEOAGNUS argentea. Much faster growing than *Elaeagnus fruitlandii* and of more open habit. Silvery gray foliage. Produces an abundance of edible red fruits. Excellent where a quick screen is required.

	Each
8 to 12 in., B&B.....	\$1 00
12 to 18 in., B&B.....	1 50
18 to 24 in., B&B.....	2 25

E. pungens fruitlandii. A form of *Elaeagnus pungens* with wider leaves and more compact habit of growth. Attractive, silvery green leaves. Splendid for accent.

	Each
12 to 18 in., B&B.....	\$1 75
18 to 24 in., B&B.....	2 50
2 to 3 ft., B&B.....	3 40

EURYA japonica. A very slow-growing, dwarf plant with spreading habit of growth. Small white flowers are followed by black fruit. Desirable for low plantings.

	Each
8 to 12 in., B&B.....	\$1 25
12 to 18 in., B&B.....	1 75

FEIJOA sellowiana (Mexican Guava). Excellent, compact-growing plant with two-tone white and red flowers. Fine for screen or high border.

	Each
12 to 18 in., B&B.....	\$1 85
18 to 24 in., B&B.....	2 25
2 to 3 ft., B&B.....	3 00

GARDENIA florida (Cape Jasmine). The famous Gardenia. With its waxy green foliage and sweet-scented white flowers it is one of the most desirable plants for the southern garden.

	Each
8 to 12 in., B&B.....	\$0 75
12 to 18 in., B&B.....	1 00
18 to 24 in., B&B.....	1 50

HYDRANGEA hortensis (French Hydrangea). A splendid deciduous shrub which is rapidly regaining its popularity. Should be planted in rich soil in partial shade. Mixed varieties.

	Each
12 to 18 in., B&B.....	\$1 50
18 to 24 in., B&B.....	2 25
24 to 30 in., B&B.....	3 00

ILLICIUM anisatum (Anise Tree). Rapid-growing, upright, broad-leaved evergreen shrub. Leaves fragrant when bruised. Fine for background.

	Each
12 to 18 in., B&B.....	\$1 25
18 to 24 in., B&B.....	1 75
2 to 3 ft., B&B.....	2 75

JASMINUM primulinum (Primrose Jasmine). Fast-growing evergreen shrub with drooping branches. Abundance of bright yellow flowers in early spring.

	Each
12 to 18 in., B&B.....	\$1 00
18 to 24 in., B&B.....	1 50
2 to 3 ft., B&B.....	2 00

J. pubescens (Furry Jasmine). Attractive with star-shaped white flowers in the fall. May be grown as either shrub or vine.

	Each
Qt. cans.....	\$1 00

LAGERSTROEMIA indica (Crape Myrtle). We have some beautiful plants of the watermelon-red variety grown as standards. If cut back immediately after blooming they usually flower a second time in late summer.

	Each
5 to 6 ft., B&B.....	\$7 50
6 to 7 ft., B&B.....	11 00

FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

LIGUSTRUM. Undoubtedly the most popular group of plants in the South. All our Ligustrums are grafted on root-knot-resisting stock, assuring you of superior plants.

L. aurea-marginatum (Gold-tip Ligustrum). Fast-growing, upright shrub with large leaves margined with yellow and gold. Splendid for accent effect. Should be used in sunny location.

L. excelsum superbum (Silver-leaf Ligustrum). Same habit of growth as *Ligustrum aureo-marginatum* but not as fast a grower. Leaves are brightly variegated green and white. Most attractive if planted in sun.

L. nobilis. Upright grower with handsome shiny deep green leaves. Fine for high hedges.

Above three:	Each	10
12 to 18 in., B&B.....	\$1 30	\$12 00
18 to 24 in., B&B.....	1 60	15 00
2 to 3 ft., B&B.....	2 30	22 00
3 to 4 ft., B&B.....	3 00	28 00

L. lucidum (Wax-leaf Ligustrum). The finest of all Ligustrums, with waxy green foliage and bushy habit of growth. May be pruned in any desired shape or allowed to grow naturally.

	Each	10
12 to 18 in., B&B.....	\$1 50	\$14 00
18 to 24 in., B&B.....	2 00	17 50
2 to 3 ft., B&B.....	3 00	27 50

NANDINA domestica (Heavenly Bamboo). Beautiful ever-green shrub with attractive feathery foliage which turns red in the winter. White flowers are followed by large clusters of red berries.

	Each
12 to 18 in., B&B.....	\$1 50
18 to 24 in., B&B.....	2 50

Our light sandy soils are badly in need of having both their humus content and moisture-holding capacity built up. That is why we suggest you use *Peat Humus* in preparing your planting beds.

Ton (2½ to 3 cu. yds.).....	\$18 00
½ton.....	9 50
¼ton.....	5 00

We carry a supply at all times.



Nandina domestica

FLOWERING SHRUBS, HEDGE PLANTS AND PALMS, continued

NERIUM oleander (Oleander). Fast-growing evergreen shrub with attractive flowers in spring and summer. Fine for flowering hedge or road planting.

Cardinal (deep red), **Double Pink**, **Double White**, and **Shell-Pink**.

	Each
1 to 2 ft., B&B.....	\$1 25
2 to 3 ft., B&B.....	2 00
3 to 4 ft., B&B.....	2 75

PLUMBAGO capensis (Blue Leadwort). Low growing and or somewhat climbing habit of growth. Light blue flowers produced during entire spring and summer. Fine for low border or boxes.

	Each
Gal. cans.....	\$1 60

PYRACANTHA coccinea lalandii (Firethorn). Upright, fast-growing type with orange-red berries which ripen during early fall. Fine for high hedges.

P. formosana splendens. More spreading habit, with red berries borne in enormous clusters. Beautiful for specimen or high screen.

	Each
Above two:	
18 to 24 in., B&B.....	\$1 50
2 to 3 ft., B&B.....	2 50
3 to 4 ft., B&B.....	3 50
4 to 5 ft., B&B.....	4 50
5 to 6 ft., B&B.....	6 50

RAPHIOLEPIS indica (Indian Hawthorn). Spreading, slow-growing evergreen shrub with dark green foliage and flat clusters of pinkish white flowers followed by black berries.

R. japonica (Japanese Hawthorn). Like the preceding but a much faster grower and upright. Both varieties are splendid for seaside planting.

	Each
Above two:	
12 to 18 in., B&B.....	\$2 00
18 to 24 in., B&B.....	2 50
2 to 3 ft., B&B.....	4 00

SABAL palmetto (Cabbage Palm.) Tall growing, with a large head of fan-shaped leaves. \$1.25 per ft., of clear trunk. 10 ft. \$12.50, 15 ft. \$18.75, etc.

SEVERINIA buxifolia (Boxorange). Low-growing spiny shrub. Excellent for hedges. Stands shearing well. White flowers followed by black berries.

	Each
8 to 12 in., B&B.....	\$1 00
12 to 18 in., B&B.....	1 50
18 to 24 in., B&B.....	2 25

SPIRAEA, Double Cantoniensis (Double Bridal-wreath). Splendid variety with graceful, arching branches. Very free flowering, with umbels of pure white double flowers in early spring.

	Each
12 to 18 in., B&B.....	\$1 25
18 to 24 in., B&B.....	1 75
2 to 3 ft., B&B.....	2 25
3 to 4 ft., B&B.....	3 00

VIBURNUM odoratissimum (Sweet Viburnum). Fast-growing evergreen shrub with very fragrant white flowers in early spring.

	Each
12 to 18 in., B&B.....	\$1 75
18 to 24 in., B&B.....	2 50
2 to 3 ft., B&B.....	3 00
3 to 4 ft., B&B.....	5 00

ZAMIA integrifolia (Coontie). Low-growing cycad with palm-like leaves. Splendid for shady location.

	Each
Strong bulbs.....	\$1 25
Extra-strong bulbs.....	2 00



Ilex opaca, East Palatka (Holly).

HOLLIES

ILEX cornuta (Chinese Holly). Beautiful dark green, glossy foliage. Berries large. Fine for specimen.

	Each
2 to 3 ft., B&B.....	\$4 50
3 to 4 ft., B&B.....	6 00

I. crenata rotundifolia (Japanese Holly). A dwarf type with boxwood-like foliage. Black berries. Very desirable.

	Each
8 to 12 in., B&B.....	\$1 30
12 to 18 in., B&B.....	1 75

I. opaca howardi (American Holly). One of the most popular types, with beautiful dark glossy foliage and bright red berries. Grafted plants.

	Each
2 to 3 ft., B&B.....	\$3 25
3 to 4 ft., B&B.....	4 50
4 to 5 ft., B&B.....	6 50
5 to 6 ft., B&B.....	9 50
6 to 8 ft., B&B.....	13 50

I. opaca, East Palatka. Very fast-growing type of American Holly with light green foliage. Berries borne in great profusion. Grafted plants.

	Each
4 to 5 ft., B&B.....	\$6 50
5 to 6 ft., B&B.....	9 50

I. vomitoria (Yaupon). Attractive native Holly with small foliage and coral-red berries. Splendid for hedges or foundation.

	Each
12 to 18 in., sheared, B&B.....	\$1 50
18 to 24 in., sheared, B&B.....	2 35
2 to 3 ft., sheared, B&B.....	3 50
3 to 4 ft., sheared, B&B.....	5 50

ROSES

We are in position to furnish some very fine 2-year-old stock this winter. Roses should not be transplanted bare-rooted until thoroughly dormant, which usually is about November 15 to December 1. If you wish to place your order early, we shall be glad to reserve the plants for you until planting can be done safely.

RED:

Etoile de Hollande. Crimson-red.
Francis Scott Key. Light crimson.
Red Radiance. Hardy. Rose-red.

PINK:

Editor McFarland. Deep pink.
Pink Radiance. Hardy. Pink.

YELLOW:

Lady Hillingdon. Saffron-yellow.

WHITE:

Kaiserin Auguste Viktoria. Hardy. White.

VARIEGATED:

President Herbert Hoover. Hardy. Bicolor.
Talisman. Hardy. Multicolor.

CLIMBING ROSES:

Cl. Red Radiance. Deep rose-red.
Cl. Talisman. Variegated.
Paul's Scarlet Climber. Bright red.

**Strong, 2-yr., budded plants, No. 1 grade, 75c each;
10 for \$7.00**

Selected Jumbo grade, 95c each; 10 for \$9.00



Hybrid Tea Rose Garden



Azalea indica elegans superba

AZALEAS and CAMELLIAS

We do not know any other group of plants so much at home in our Southland as Azaleas and Camellias. From Central Florida north to Norfolk and along the Gulf Coast west to Texas they may be grown out-of-doors successfully without winter protection.

Best proof of their ever-increasing popularity is the fact that today hardly a garden, no matter how small, is without these gorgeous flowering shrubs. Their blossoms make our southern gardens a riot of color from December to April. Readily transplanted and requiring only a minimum of care once established, Azaleas and Camellias have, however, some basic requirements which are to be observed if they are to be grown successfully.

We will be glad to furnish you with a booklet dealing with the planting, care and cultivation of Azaleas and Camellias. It is yours for the asking.

We are in position to supply you with unusually fine plants this season—young, properly pruned and well grown in every way.

AZALEA INDICA

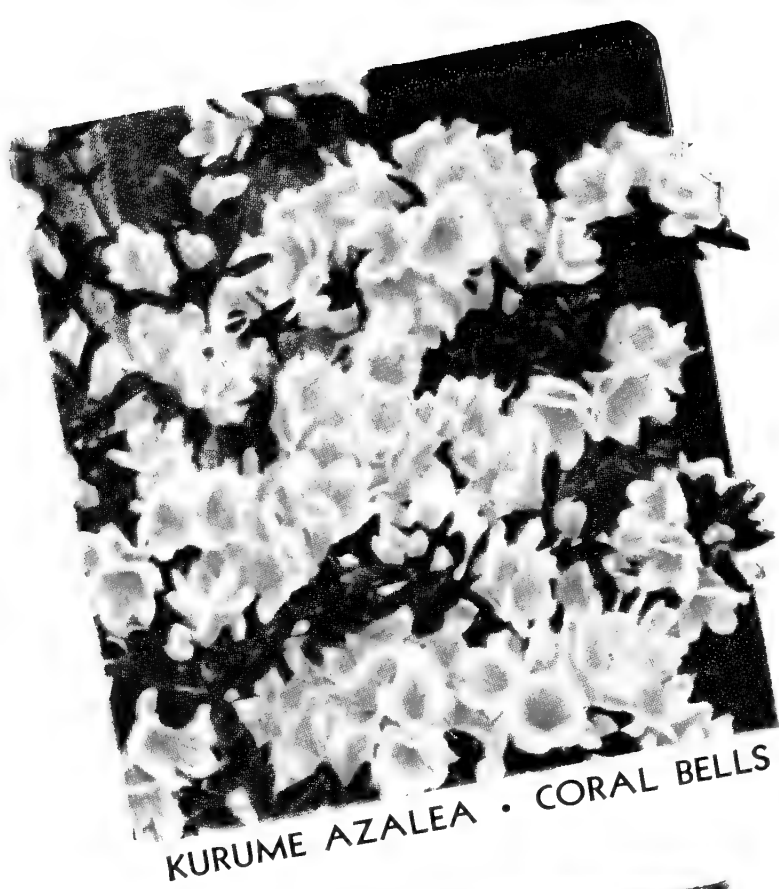
- Brilliant.** Early to midseason. Clear rose-pink. Low, compact growth.
8 to 12 in., 12 to 18 in.
- Duc de Rohan.** Early. Light salmon. Low, spreading growth.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Elegans.** Midseason. Upright grower with light pink flowers.
One of the best.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Elegans Superba (Pride of Mobile).** Midseason to late.
Compact, bushy grower with rose-pink flowers borne in large clusters.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Fielder's White.** The most satisfactory white Azalea. Pure white flower with attractive, deep green foliage.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Formosa.** The most popular of all Azaleas. Vigorous grower with large, lavender flowers. Very hardy.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- George Franc.** Early. Large, rose-pink flower with deep red throat. Low, bushy grower. Very fine.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- George Lindley Taber.** Beautiful new sport from Omurasaki. Strong grower with soft lavender and white flowers. Fine with deeper shades.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Lawsal (Daphne Pink).** Midseason to late. Strong, upright grower with clear salmon flower.
8 to 12 in., 12 to 18 in., 18 to 24 in.
- Macrantha.** Single orange. Upright grower with small glossy foliage. Blooms for a couple of months.
12 to 18 in., 18 to 24 in.
- Omurasaki.** Midseason. More spreading than Formosa, with rose-lavender flowers.
8 to 12 in.
- President Clay.** Early. Strong, upright grower with medium-sized, orange-red flowers. Very popular.
8 to 12 in., 12 to 18 in., 18 to 24 in., 3 to 4 ft.
- Violacea Rubra.** Late. Deep violet flowers with wavy petals.
8 to 12 in. only.

Strong Bushy Plants:

	Each	10
8 to 12 in., B&B.....	\$0 90	\$8 00
12 to 18 in., B&B.....	1 25	11 50
18 to 24 in., B&B.....	2 25	20 00
3 to 4 ft., B&B.....	5 00	



Azalea, Fielder's White



KURUME AZALEA • CORAL BELLS



ABELIA GRANDIFLORA



HEMEROCALLIS • DAYLILIES

Cinnebar
Vesta
Margaret Perry

Ajax
Port
J. A. Crawford



LIRIOPE
GRAMINIFOLIA
DENSIFLORA



AZALEA KURUME

Bridesmaid. Attractive bright salmon flowers. Bushy, compact grower.

8 to 10 in., 10 to 12 in., 12 to 18 in.

Cherry Blossom. Early. Double; light pink shading deeper at center.

8 to 10 in., 10 to 12 in., 12 to 18 in.

Christmas Cheer. Early. Bright red, hose-in-hose flowers. Small foliage. Upright grower.

10 to 12 in., 12 to 18 in.

Coral Bells. Probably the most popular Kurume Azalea, with dainty soft pink, hose-in-hose flowers. Compact.

6 to 8 in., 8 to 10 in., 10 to 12 in., 12 to 18 in.

Hexe. Late. Large, double red flowers. Slow grower. One of the best.

8 to 10 in., 10 to 12 in.

Hiawatha. Early. Single clear pink. Upright grower.

12 to 18 in.

Hinodegiri. Brilliant scarlet flowers. Very hardy. Most attractive.

8 to 10 in., 10 to 12 in.

Peach Blow. Single flowers with peach-blossom shadings. Fast, tall grower.

10 to 12 in., 12 to 18 in.

Pink Pearl. Early. Beautiful double flowers of salmon-pink. Very bushy grower.

10 to 12 in., 12 to 18 in.

Salmon Beauty. Free-blooming midseason variety with attractive soft salmon-colored flowers. Double.

8 to 10 in., 10 to 12 in., 12 to 18 in.

Salmon Prince. Same color as Salmon Beauty but with single blooms.

8 to 10 in.

Single Cherry. Two-tone white-pink flowers. Attractive.

8 to 10 in.

Snow. Midseason. The best of the white varieties. Very fine.

10 to 12 in., 12 to 18 in.

Strong Bushy Plants:

	Each	10
8 to 10 in., B&B.....	\$1 00	\$9 00
10 to 12 in., B&B.....	1 50	12 50
12 to 18 in., B&B.....	2 25	20 00

CAMELLIA JAPONICA

Catherine Cathcart. Formal type, marbled white and pink.
Light-colored foliage.
12 to 18 in., 18 to 24 in., 2-yr. grafts.

Col. Firey (W. S. Hastie). Very double, crimson-red flowers.
Late.
18 to 24 in., 2 to 3 ft., 3 to 4 ft.

Daikagura. Loose peony-formed flowers. Deep rose-red,
sometimes blotched white.
18 to 24 in.

Debutante. Very popular early-flowering type with delicate
pink, peony-shaped flowers.
12 to 18 in., 18 to 24 in., 2 to 3 ft., 2-yr. grafts.

Empress. Very large, semi-double, rose-pink flowers with
ruffled petals. Spreading habit of growth. Excellent.
18 to 24 in., 2 to 3 ft., 2-yr. grafts.

Laurel Leaf. Imbricated flower. Light pink and white with
recurving petals. Upright grower.
18 to 24 in., 2 to 3 ft., 2-yr. grafts.

Any of above:	Each
8 to 12 in.....	\$4 00
12 to 18 in.....	6 00
18 to 24 in.....	8 50
2 to 3 ft.....	12 50
3 to 4 ft.....	17 50
2-yr. grafts.....	12 50

We learned long ago that in growing plants the best fertilizers are always the cheapest. That is why we use only *Reliance Azalea and Camellia Special Fertilizer* in the growing of all acid-loving plants.

For your convenience we keep a stock of this fertilizer on hand at all times.

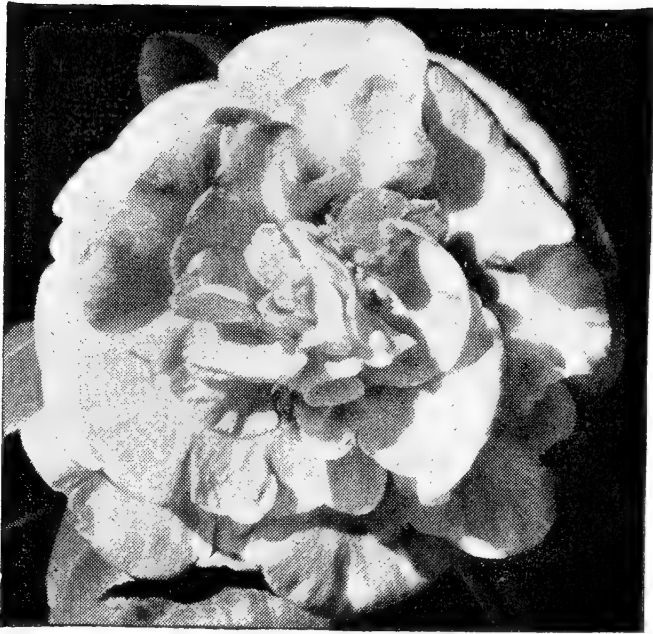
100-lb. bags.....	\$4 75
50-lb. bags.....	2 75
25-lb. bags.....	1 60
10-lb. bags.....	90
5-lb. bags.....	55

Always insist on factory-bagged material.



Prince Eugene Napoleon

CAMELLIAS, continued



Monarch

Brilliant. Medium-sized, rose-red flower, fully imbricated. Fine bloomer.

8 to 12 in., 12 to 18 in.

Fanny Bolis. Semi-double, red and white, peony-type flower. very bushy grower.

2 to 3 ft., 3 to 4 ft., 2-yr. grafts.

Gov. Mouton. Loose peony-type flower, marbled red and white.

2 to 3 ft., 2-yr. grafts.

Herme. Popular upright-growing variety. White with red and pink stripes and blotches.

18 to 24 in., 2 to 3 ft.

Monarch. Very large peony-type flowers of deep pink. Dense, compact grower.

18 to 24 in., 2 to 3 ft.

Any of above:

	Each
8 to 12 in.....	\$2 50
12 to 18 in.....	4 50
18 to 24 in.....	6 50
2 to 3 ft.....	10 00
2-yr. grafts.....	10 00

Chandleri Elegans. Very large, loose peony-type flowers, red or pink and white variegated. Fine.

2 to 3 ft., 3 to 4 ft.

Elizabeth. Imbricated white flowers, sometimes sporting pink or red.

8 to 12 in., 12 to 18 in., 18 to 24 in., 2 to 3 ft.

Enrico Bettoni (Haley's Monarch). Fast, upright-growing variety with semi-double or loose peony-type flowers of salmon-pink.

8 to 12 in., 12 to 18 in., 18 to 24 in., 2 to 3 ft., 3 to 4 ft., 4 to 5 ft., 5 to 6 ft.

Pink Perfection. Popular variety with imbricated flowers of a delicate pink shade. Best corsage variety.

12 to 18 in., 18 to 24 in., 2 to 3 ft., 5 to 6 ft.

Prince Eugene Napoleon. Bright orange-red flower of medium size. Imbricated. Free bloomer.

18 to 24 in., 2 to 3 ft.

Prof. C. S. Sargent. Popular old-fashioned type with full peony-formed, crimson flowers. Very hardy.

12 to 18 in., 18 to 24 in., 2 to 3 ft., 3 to 4 ft., 4 to 5 ft.

Any of above:

	Each
8 to 12 in.....	\$2 00
18 to 24 in.....	3 00
2 to 3 ft.....	5 75
3 to 4 ft.....	10 00
4 to 5 ft.....	14 00
5 to 6 ft.....	18 50

HEMEROCALLIS

Ideal for the busy gardener. The one plant that will thrive with a minimum of care under the most adverse conditions.

Use Daylilies!

In the annual or perennial border with a background of higher shrubs.

In "dull spots" in the foundation planting.

In the cutting garden.

For naturalizing.

Varieties from Mother's Garden

AURANTIACA. One of the fulvous types, with narrow petals. Throat of flower is orange and sepals are tinged with English red. Midseason.

FLORHAM. (Harrington.) One of the old favorites with very attractive, clear yellow flowers. Very fragrant. Evergreen. Midseason.

FULVA. The old-fashioned tawny Daylily. Desirable if used with yellow types or for naturalizing.

KWANSO FLORE-PLENO. The common double Daylily. The throat is clear yellow, with petals fulvous red and orange. Deciduous. Late.

KWANSO VIRGINICA. Double flowers with color like Kwanso Flore-Pleno but large and more attractive. Deciduous.

MARGARET PERRY. (Perry.) A most unusual late-flowering type with star-shaped flowers. Throat is clear yellow and a yellow line extends through the center of the orange-red petals. Multiplies very rapidly. Deciduous.

ORANGEMAN. One of the best clear orange varieties. Usually has a few flowers during the entire growing season. Fine for mass plantings. Strong grower. Evergreen. Early.

SOVEREIGN. Low-growing, very early-flowering type with small, light yellow flowers. Deciduous.

**One Plant each of ENTIRE COLLECTION
(Value \$4.00) for \$3.00, Postpaid**

Border of Hemerocallis



HEMEROCALLIS, continued

Popular Varieties

Excellent for Cutting

AMARYLLIS. (Betscher.) A very beautiful evergreen variety with vase-shaped, golden yellow flowers. Midseason. 50c each; 5 at 45c each.

AUREOLE. Full, wide-spreading flowers of rich cadmium-yellow. Evergreen. Does not fade. Early. 50c each; 5 at 40c each.

CINNABAR. (Stout.) One of the older midseason hybrids. The throat of the flower is clear yellow, with the color of the outer petals deepening to a lovely shade of brownish red. Color similar to Aurantiaca but more pronounced. Very floriferous. Evergreen. 65c each; 5 at 60c each.

CRESSIDA. (Betscher.) A strong-growing, deciduous variety with large, orange blooms. A fulvous marking in the throat makes this a great favorite. Excellent for mass effect. Midseason. 50c each; 5 at 40c each.

EARLY GOLD. (Shoemaker.) One of our seedlings with medium-sized, clear orange flowers borne in clusters. This variety flowers three or four times every season and will stand any amount of hot weather. 75c each; 5 at 65c each.

GYPSY. (Betscher.) Medium-sized flowers of light orange. Evergreen. 50c each; 5 at 40c each.

LUTEOLA MAJOR. (Van Tubergen.) Tall growing, with large, lemon-chrome flowers. Very desirable for cutting. Midseason. 50c each; 5 at 40c each.

MANDARIN. (Farr.) Robust, large-flowering variety with pale yellow blooms of great beauty. Midseason. 75c each; 5 at 65c each.

MARY GRACE. (Shoemaker.) A very showy, fast-growing type. Flower is star shaped, with throat of a delicate shade of green and outer part of petals and sepals deepening to pale apricot. The entire flower has a decided silvery sheen, making this one of the loveliest Daylilies we know. Midseason to late. 75c each; 5 at 65c each.

MIKADO. (Stout.) One of Dr. Stout's first creations and still one of the most outstanding. Flowers are clear orange, with mahogany-red eye zone. Blooms twice. Midseason. Evergreen. Should be in every garden. 65c each; 5 at 60c each.

MODESTY. (Betscher.) One of the best pale yellows. Should be planted in partial shade for best results. Midseason. 50c each.

OPHIR. (Farr.) Outstanding, tall-growing variety with wide, trumpet-shaped, clear orange-yellow flowers with a 6-inch spread. Long blooming season. Fragrant. Fine cut flower. Evergreen. 70c each; 5 at 60c each.

SEMPERFLORENS. (Van Tubergen.) Vigorous grower with evergreen foliage. Medium-sized, cadmium-yellow flowers. 50c each; 5 at 40c each.

SIR MICHAEL FOSTER. (Mueller.) A great favorite in every garden. Very strong grower, with tall spikes of trumpet-shaped, clear yellow flowers. Unsurpassed if tall background is desired. Should be in every collection. Fine cut flower. Evergreen. Midseason. 65c each.

THE GEM. (Betscher.) This midseason variety has an attractive orange-yellow bloom of medium size. Its long flowering season makes it a worthwhile addition to any garden. 50c each; 5 at 40c each.

HEMEROCALLIS, continued

VESTA. (Stout.) Flowers are very broad petaled, deep orange in color, with slight fulvous marking and of good substance. One of the best. Evergreen. Midseason. \$1.00 each; 5 at 90c each.

WOODLOT GOLD. (Cleveland.) Large, fragrant flowers of brilliant orange-yellow. Fluted petals with long blooming season. 40c each; 5 at 35c each.

Popular Variety Collection

Try the Entire Collection of **\$9.00**
17 Plants (value \$10.40) for **Postpaid**

The South's Finest Hybrids

BAGDAD. (Stout.) A fine large, bicolored flower with clear orange throat. Outer petals coppery red with orange background. Medium grower. Midseason. 75c each.

BARONET. (Stout.) Fulvous red flower of great merit borne in great profusion. Two midseason blooming periods. Fine for low border. \$1.50 each.

CABALLERO. (Stout.) Striking bicolor with vermilion petals and golden yellow sepals and throat. Flowers to 6 inches across. Very fine and unusual. Evergreen. \$3.00 each.

DAUNTLESS. (Stout.) Large, broad-petaled flowers of pale yellow, slightly flushed in the mid-zone; green-tinted throat. Beautiful. \$1.75 each.

EMILY HUME. (Hume.) Excellent under Florida conditions. Petals orange-yellow, decidedly pinched at the tips. Very attractive. \$1.00 each.

ETHEL FOOTE. (Shoemaker.) One of our seedlings. Large flower with clear yellow throat; petals deepen to chocolate-brown with yellow stripe extending through center of petal. Plant in partial shade for best results. Unusual. Midseason. \$2.00 each.

FESTIVAL. (Stout.) Vigorous grower with English red petals and orange mid-stripe. A truly beautiful mid-season variety. \$1.50 each.

HIAWATHA. (Stout.) Small flowers of clear orange, carried on strong scapes in great abundance. Very effective. Early to midseason. \$1.50 each.

LINDA. (Stout.) A bicolor with pastel-shaded eye zone of great beauty. Golden yellow base with cinnamon marking. Midseason. \$1.00 each.

MRS. JOHN TIGERT. (Watkins.) Pale orange throat with red petals. Very strong grower of great merit. Deciduous. Midseason. \$1.00 each.

PORT. (Stout.) Small, bright red flowers carried in great profusion. Fine for contrast in low border. Mid-season. \$2.00 each.

PRINCESS. (Stout.) Large, delicate, fragrant flowers of clear lemon-yellow color. Strong grower. Midseason. \$1.50 each.

RAJAH. (Stout.) Flowers almost identical to Mrs. John Tigert. Blooms about three weeks later. Evergreen. Midseason. \$1.00 each.

HEMEROCALLIS, continued

SACHEM. (Stout.) Medium-sized flower with wide, overlapping petals. Deep velvety red with yellow-green throat. Holds color well in hot weather. One of the best. \$2.00 each.

SOUDAN. (Stout.) The medium-sized flowers with wide, overlapping petals are borne in great abundance. Color is clear golden yellow. Evergreen. Most desirable. Early to midseason. \$1.00 each.

TRIUMPH. (Stout.) A strong grower with large, rich orange-colored flowers. Faint fulvous red halo on throat. Very fine. Midseason. \$1.50 each.

VULCAN. (Stout.) Beautiful, medium-large flower with orange throat and maroon-colored petals. Robust grower. Evergreen. Early to midseason. \$1.50 each.

WELAKA. (Watkins.) Very large flowers with orange-colored throat, fading to a rosy fulvous tone on outer segments. Excellent. \$1.50 each.

Take advantage of this Special Collection Offer:

Any 4, one of a kind, \$6.00 postpaid

All 16, one of a kind, 20.00 postpaid

Value \$23.50

Wheeler Hybrids

Splendid for Naturalizing

We have a nice supply of mixed hybrids developed by Mr. R. Wheeler. In most cases they equal the named varieties but are not different enough to warrant introduction.

Wheeler Hybrid Daylilies in Mixed Colors: 10 for \$4.00; 20 for \$7.50; 50 for \$16.00.

Daylily orders of \$4.00 or more are shipped prepaid; otherwise please add 35c to cover cost of packing and transportation.

Our plants are guaranteed to be healthy, true to name and to reach you in good condition. Please return any damaged plants to us immediately and we will send you fresh stock if available or refund the purchase price. At no time, however, will our liability exceed the amount of the original purchase.

Each order is freshly dug, and we take special care to send you strong plants.

Acceptance of orders subject to prior sale.

NOTE: In classifying the various varieties as "Early" "Midseason" or "Late" flowering, we are guided by North Florida conditions as indicated below. Seasons may vary greatly, depending upon local weather conditions. During periods of heavy rainfall, plants will frequently produce additional out-of-season flowers.

EARLY—March 15 to May 1.

MIDSEASON—May 1 to June 15.

LATE—June 15 to August 15.



Blue Stem St. Augustine Grass

ORNAMENTAL GRASSES and GROUND COVERS

Centipede Grass. A splendid lawn grass of Chinese origin. Drought resisting. \$2.00 per bushel.

Blue Stem St. Augustine Grass. More disease resisting than the old type. One of the most desirable lawn grasses for the Lower South. \$2.75 per bushel.

Cortaderia argentea (Pampas Grass). Beautiful clumps of ornamental grass with large plumes of white flowers.

	Each
Small clumps.....	\$1 00
Medium clumps.....	1 50
Large clumps.....	2 00

Liriope graminifolia densiflora (Big Blue Liriope). Wide, dark green, grass-like leaves with dense spikes of lavender flowers followed by black berries. Splendid for borders or ground cover.

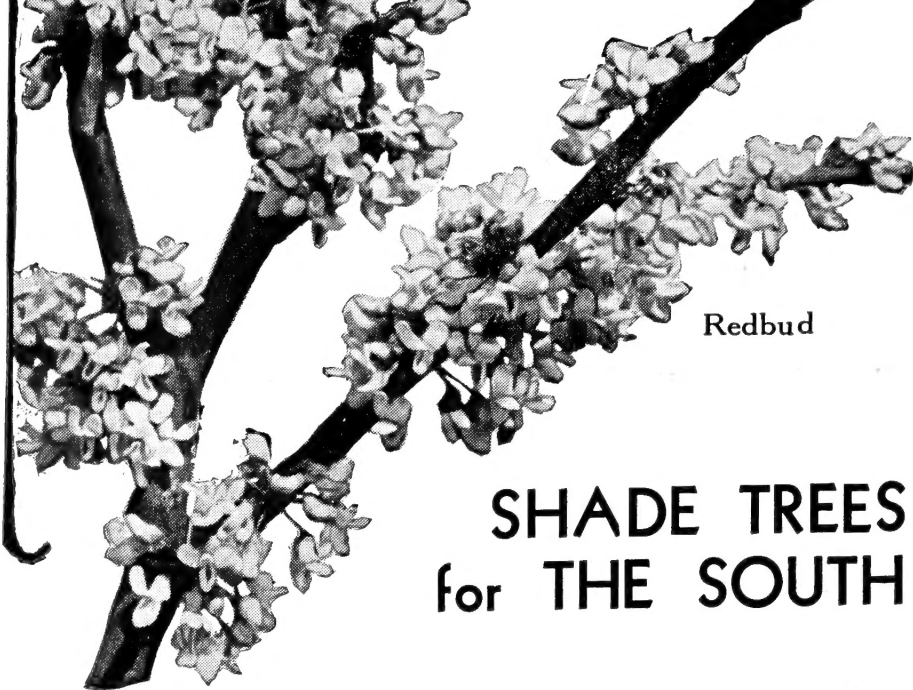
L. spicata (Creeping Liriope). Much narrower leaves and smaller flowers than *Liriope graminifolia densiflora*. Fine for ground cover. Will stand any amount of shade.

Above two:	Each
Small clumps.....	\$0 15
Medium clumps.....	25
Large clumps.....	35

Ophiopogon japonicus (Dwarf Lily-Turf). Very narrow, dark, grass-like leaves. Splendid for border or ground cover. Shade loving. Divisions, \$5.00 per 100.

O. jaburan (White Lily-Turf). Long, grass-like leaves approximately 1/2 inch broad, green and white variegated. White flowers. Very ornamental for boxes or containers.

	Each
Qt. cans.....	\$0 35
Divisions.....	25



Redbud

SHADE TREES for THE SOUTH

Australian Pine (*Casuarina cunninghamiana*). Hardy type. Fine for fast-growing shade tree or may be kept pruned in any desired form.

	Each	10@
2 to 3 ft., B&B.	\$0 75	\$0 65
3 to 4 ft., B&B.	1 00	90
4 to 5 ft., B&B.	1 75	1 65
5 to 6 ft., B&B.	2 75	2 60
6 to 8 ft., B&B.	3 75	3 50
8 to 10 ft., B&B.	6 00	

Cherry Laurel (*Laurocerasus caroliniana*). Fast-growing tree with bright green foliage. Should be used only on well-drained soil.

	Each	10@
18 to 24 in., B&B.	\$1 10	\$1 00
2 to 3 ft., B&B.	1 60	1 50
3 to 4 ft., B&B.	2 50	2 40
4 to 5 ft., B&B.	4 25	4 00
5 to 6 ft., B&B.	6 25	6 00
6 to 8 ft., B&B.	9 50	9 00

Crab-apple (*Malus angustifolia*). Native Crab-apple with delicate pink blooms in early spring.

	Each
2 to 3 ft., B.R.	\$1 50
3 to 4 ft., B.R.	2 25
4 to 6 ft., B.R.	3 50
6 to 8 ft., B.R.	4 75
8 to 10 ft., B.R.	7 50

Mimosa (*Albizia julibrissin*). Fast-growing, deciduous tree with flat-topped head. Abundance of pink flowers in early summer.

	Each
6 to 8 ft., B.R.	\$4 50
8 to 10 ft., B.R.	7 50

Oak, Water (*Quercus aquatica*). Tallest and fastest-growing type. Nearly evergreen.

O., Live (*Q. virginiana*). Finest evergreen shade tree for the South.

Above two:	Each
3 to 4 ft., B.R.	\$1 50
4 to 6 ft., B.R.	2 25
6 to 8 ft., B.R.	3 85

Prices of large trees on request.

Redbud (*Cercis canadensis*). Small, deciduous tree producing rosy pink blooms in great profusion.

	Each
2 to 3 ft., B.R.	\$1 75
3 to 4 ft., B.R.	2 50
4 to 6 ft., B.R.	3 25

Sweet Gum (*Liquidambar styraciflua*). Fast-growing, deciduous tree. Foliage turns brilliant red in the fall.

	Each
4 to 6 ft., B.R.	\$2 50
6 to 8 ft., B.R.	4 00
8 to 10 ft., B.R.	6 50
10 to 12 ft., B.R.	10 50

We can furnish large shade trees for immediate effect. Prices on request.

Insecticides and Fungicides

We carry a complete line of NIAGARA Brand Insecticides and Fungicides. Some of the most important items are listed below.

SUSPENSO LEAD ARSENATE. Powder. Kills chewing insects. Must be dusted or sprayed. Also recommended for lawn treatment to control beetle grubs and worms, including sod web worms.

1-lb. bag.....\$0 50 4-lb. bag.....\$1 45

NIAGROL. Oil emulsion. Controls scale insects on fruit and shade trees, ornamentals and shrubs, also red mite on fruit trees. Extremely efficient; self-emulsifying. Mixes readily with water.

Pt.....\$0 55 Gal.....\$2 25
Qt.....85 5 gals.....8 75

WETTABLE AND DUSTING SULPHUR. Controls blackspot and mildew on roses, etc. An excellent summer fungicide containing not less than 95% sulphur of a fineness that is consistent with maximum toxicity and adherence. It is a valuable summer spray for ornamentals.

2-lb. canister.....\$0 40 4-lb. bag.....\$0 55

C-O-C-S COPPER MILDEW SPRAY. A fungicide for improved protection against plant diseases, where a copper fungicide is desired. It is more concentrated than Bordeaux Mixture.

1-lb. canister.....\$0 55 3-lb. bag.....\$1 15

KOLOROTE. Sulphur-rotenone dust. A combined insecticide and sulphur fungicide for flowers, greenhouse plants, ornamentals and shrubs.

1-lb. canister.....\$0 50 5-lb. bag.....\$1 75
4-lb. bag.....1 40

LAWN AND GARDEN DUST. Contains 5% DDT. For use in the control of beetles on flowers and ornamentals, chinchbugs and other insects attacking fruits, vegetables, flowers, and ornamentals.

Lb.....\$0 30 100 lbs.\$20 00
25 lbs.5 50

POMO-GREEN WITH NICOTINE. Formulated for the control of blackspot and mildew, also chewing and sucking insects on roses and many other flowers. Protect your flower garden with Pomo-Green. Economical and easy to use.

1-lb. can.....\$0 95 5-lb. can.....\$3 50

POMO-GREEN WITHOUT NICOTINE. For use as a spray or dust in the control of chewing insects, mites and sulphur-responding fungous diseases on roses, phlox, delphiniums, dahlias, sweet peas, snapdragons, carnations, chrysanthemums, hollyhocks and asters. Can also be used effectively on ornamentals, shrubs and on such fruits as peaches, plums and pears.

1-lb. can.....\$0 55 5-lb. carton.....\$1 85

2,4-D WEED KILLER. Contains 70% of 2,4-D. Kills dandelion, plantain, poison ivy, pigweed, ragweed, bindweed and many other troublesome weeds in lawns, fence rows, roadsides, etc.

20-oz. canister.....\$2 45 10-lb. drum.....\$16 00

We shall be glad to quote you on both Insecticides and Fungicides in larger quantities.

All prices subject to change without notice

"When you buy NIAGARA you buy protection"



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